

# Display Stand

## New Product Announcement

### DESCRIPTION

Reelcraft's new reel display stand conveniently displays up to eight reels and features removable universal brackets for ease of mounting. The new stand is almost entirely made of aluminum making it lighter and more manageable. It is easily assembled/disassembled and bears the Reelcraft logo. With reels added, it makes for a handsome presentation that has proven to increase sales.

### BENEFITS

- **Versatility** universal mounting brackets are removable, simply fasten and hang reel on stand
- **Strength** Stand is made from extruded aluminum and brackets are fabricated from high-grade industrial steel.
- **Convenient** reels all mount on the same side enabling stand to be backed up against walls without obscuring the product
- **Low Maintenance** Finish on both frame and brackets will not fade and cleans to a shine with soap and water.

### RELATED PRODUCTS

Reelcraft will continue to offer our S600539 centerpiece stand. This stand is made from steel and powder coated for a durable black finish. It features up to eight reels.



S600539 centerpiece display stand



### SPECIFICATIONS

MODEL	HEIGHT	LENGTH	WIDTH	WEIGHT	CAPACITY	NOTES (Reels Not Included)
	in	in	in	lbs	# of Reels	
<b>NEW!</b> S602155	42	28.5	31.5	52	3	Free with the purchase of 6 reels
<b>NEW!</b> S602155-1	42	28.5	42.5	60	4	Free with the purchase of 8 reels
S602037-2	64.5	34	31.5	60	6	Free with the purchase of 10 reels
S602037-1	64.5	34	42.5	64	8	Free with the purchase of 12 reels
S600539*	50	9	9	85	8	Free with the purchase of 12 reels
261918-37 (Replacement Bracket)	19.5	6	2	3.75	N/A	Used with S602037-1 & S602037-2

\*Any four Series 4000 or 5000 can be installed on the top. Any four Series RT, 5005, or 7000 can be installed on the bottom. Series RT and 5005 require either 600626 or 600230 additional mounting brackets

NOTE: All prices subject to change, effective January 1, 2008. Maximum one display stand per order. Reelcraft expects that these displays will be used to favorably promote our product. That said, Reelcraft reserves the right to rescind any and all display stands given away should they be used to promote competing products or portray Reelcraft products in an unfavorable manor.

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Reelcraft Industries is

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**DISPLAY STAND**